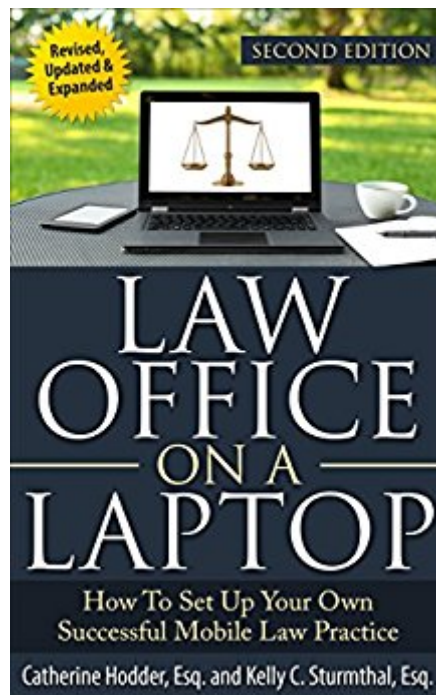




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Law Office On A Laptop, Second Edition: How To Set Up Your Own Successful Mobile Law Office



Synopsis

What is a Mobile Law Practice? A law practice that is available when and where your clients need you. Structuring your practice as a mobile law practice allows you the flexibility to go to your clients, to work from your home office or to move to different offices. With today's technology, the options are limitless. When you structure your Law Office on a Laptop, you have control over your hours, your overhead, and your life. This is a step-by-step interactive resource manual for starting up and running a successful mobile law practice. In this revised Second Edition, there is over 20% more information, including how to launch a solo practice and an expanded section on marketing through social media. With sample forms, helpful links, website information and checklists, this book has mapped out everything an attorney needs to set up their mobile law practice for success.

Considerations for Your Practice
Setting up Forms and Procedures
Evaluating Systems and Software
Marketing Yourself and Getting Clients
Using Social Media
State-by-State Guide for Law Practice Management
10 Tips for a Successful Solo Law Practice

In addition to the helpful links and resources, this book provides checklists of Goals and Opportunities to pursue so that by the end, you'll have a concrete plan of action to start or enhance your own law practice. When attorneys, Catherine Hodder and Kelly C. Sturmthal, started their law firm on a tight budget, they rejected the notion of the typical law office and went to clients' homes or offices. They found they could have more control over their overhead while delivering professional customized services for their clients. Using their own experiences, they want to educate other attorneys who wish to have more control over their careers and lives. Advance Reviews: "...a great resource for any professional who is thinking about striking out on their own." - Karrie Bunting, Esq.

"A book that impressively covers all the aspects of a law practice that one ought to think about before opening up shop." - Liz Johnson, Esq., author of the Young, Hungry and Committed blog for lawyers. "There are many questions when you start a practice and this book gets them covered" - Hope Wood, Esq.

Book Information

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Customer Reviews

"Law Office on a Laptop: How to Set Up Your Own Successful Mobile Law Practice is a truly comprehensive yet accessible guide to going solo. The new second edition adds valuable resources and considerations on social media and online presence that was absent from the first edition - which is more important and relevant now than it ever has been. Hodder and Sturmthal adequately prepare any lawyer or recent law school grad to gather the tools and build their own practice. This is a must read for anyone thinking of going solo or anyone who has recently taken the leap to go solo. Five stars."

Helpful guide for those thinking about opening their own mobile practice. It presents steps to take and suggests solutions for problems one would expect to face starting out. The digital version includes helpful links. Beyond logistics - marketing and networking are also discussed.

I just finished this book and I absolutely loved it! The authors have thought of everything necessary to get started, start getting clients and generating work. I especially loved the action plan at the end of every chapter. I wish I had read this book sooner. I must have read over a dozen of books on starting a law firm and they were either outdated or not very relevant. This book has definitely hit every aspect of starting a firm. The templates are highly valuable to everyone and I love how they have researched the most relevant resources and shared that in the book as well. I can't think of anything that wasn't included.

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